



Remember When.....

A fun romp through the decades as we approach our club's 45th anniversary in July 2020.

Highlights from ...1966-1970

The mid to late '60's saw an advent of future classic styles with the SS Impala, Chevy II, Camaro and Nova. The SS Impala was the last of the sporty "big car" look with the final years of 1967-1969 being offered with "Mark IV" 427 big-blocks packing 335-385 bhp. The Chevelle, first introduced in 1965, hit sales of 440,000 in 1969. Helping fuel these sales were numerous performance options and bucket-seat Malibu SS convertible and hardtop models. The Chevy II was introduced to answer Ford's Falcon. When first introduced the horsepower was lacking. The model did not gain traction until 1968 with a longer wheel base and SS version. In 1970 sales hit a quarter of a million. In 1970 the Chevy II name was changed to Nova (originally, the premium Chevy II series.) The Camaro was introduced in 1967 as a direct competition fighter to the Ford Mustang. The base price for the Camaro was \$2466. With the wide range of options and accessories, 81 factory items and 41 dealer-installed accessories, the price could easily climb to \$5000. In 1969 Camaro sales topped 240,000 units. In 1967 the Camaro RPO (Regular Production Option) Z28 was made available for the street but aimed squarely at the track. (Information adapted from *The Encyclopedia of American Cars.*)

In Springfield and around the state....

- The Springfield newspaper acquires an unused, massive press from a Georgia paper. It allows for 70,000 newspapers to be printed per hour, the largest and fastest in the company's history.
- Kansas City Chiefs lost to Green Bay Packers in Super Bowl I
- St Louis Cardinals won World Series
- Kansas City beat Minnesota Viking in Super Bowl IV

Nationally.....

- Assassination of Martin Luther King Jr.
- The first Big Mac goes on sale in McDonalds costing 49 cents
- Boeing 747 made its maiden flight
- Emergency 911 Telephone service is started in the USA
- Boeing 747 jumbo jet makes its debut
- Woodstock attracts more than 350,000 rock-n-roll fans
- PBS Established
- The first man is landed on the moon on the Apollo 11 mission by the United States and Neil Armstrong and Edwin 'Buzz' Aldrin became the first humans to set foot on the Moon.

National and around the World....

- Dr. Christian Barnard performs the first successful heart transplant
- First Concorde test flight is conducted In France
- Oil Crisis in the Middle East
- Digital Technology is seen for the first time in consumer products including the first calculator as technology advanced the range and function of home appliances improved in 1970.