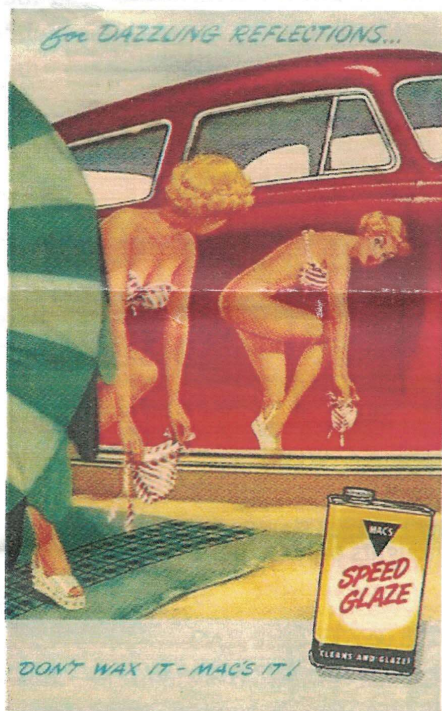


MAY

2018 Newsletter

Time to fill up those tanks and cruise!!! AutoZone Cruises are the second Friday every Month. New show Dates Are being posted all the time so check out the schedule page and make some plans. The club has monthly cruises to a different destination



The sun is starting to show itself and warm the days. Break out the soap and water. Clean and polish that ride. Its time to rack up a few miles. Plenty of shows and cruises on the horizon. Catch the car club meeting at the old El Charros. 6pm to eat, 7pm to meet.

WESTPLAINSCARCLUB.COM

President : Danny Wilson

417-293-6056

V. P. George Reinholdt

417-256-0094

Promotion Officer : Tilman Durham

417-256-3796

Membership : George Reinholdt

417-256-0094

Road Master : Howard Cole

417-255-9763

Secretary : Stacy Wilson

417-293-6055

Treasurer: Elaine Durham

417-256-3796

Webmaster/Newsletter

Kelly Parrish

417-293-9694

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westplainscarclub.com

Volunteers are needed for the annual car show. Also any thoughts or ideas pertaining to the show. You Check out the meeting schedule on our website.



On Saturday, March 24th, a caravan of 7 vehicles carrying 13 people left the West Plains Welcome Center to set off on a backroad journey. The day was overcast, but warm. The sun would show itself and then disappear. We headed out of town and followed 17 through the countryside. We passed Junction Hill and sailed through the metropolis of White Church. The town square in Mountain View was busy and many pointed and smiled at the classic vehicles. On through Summersville to Houston and our destination – Millers Restaurant. The meal and service were great – the fellowship even better. And ladies, not all is car talk! We all followed our own routes home. A very enjoyable day. Come join us in April for our next adventure.

Member:

A.C.E

U.S. Camaro Club

West Plains Car Club

So. Mo. Corvette Club

Studebakers Drivers Club

National Chevy Association

Ozark Trails Studebaker Club Visit: westplainsclub.com or universityheightslionsclub.com

National Corvette Owners Assoc. NOTE: Events Updated Every (2) weeks, February thru September

Eureka Springs Corvette Weekend Want a **CURRENT Up-Date**. Send **S.A.S.E.** to the above address

Cruise-In's - 2nd Friday - Autozone, Porter Wagoner Blvd. West Plains, MO(417)256-8311(4pm on)

Drag Racing - Every Sunday - George Ray's Drag Strip, Paragould, AR(870) 236-8247

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CALENDAR OF EVENTS FOR 2018

Board Member:



MAY:

- 5th-----CRUISE-In on the Square, West Plains, MO (3pm to dark 30) (417) 257-9284
- 5th-----CRUISE-In, Cinco De Mayo, Dawt Mill, Dawt, MO (11am to 5pm) No phone #???
- 5th-----CAR /BIKE SHOW, on the Square, Cassville, MO (417) 847-2814
- 5th-----CAR SHOW, Ball Park, Cotter, AR (870) 453-7340
- 5th-----CAR SHOW, Holly Chevrolet, Marion, AR (870) 735-7928
- 6th-----SWAP MEET, Gateway Motorsports Park, St. Louis, MO (314) 830-0873
- 10th thru 12th---SWAP MEET, 712 E. Choctaw Ave., Chickasha, OK (405) 224-6552
- 12th---CRUISE-In, 40 Plaza Way, E. of Walmart, Mtn. Home, AR 11am - 2pm (870) 425-6575(Rain 13th)
- 12th-----CRUISE-In, Lakeland Pharmacy 11am to 2pm, Willow Springs, MO (417) 469-9009
- 18th thru 20th---CAR SHOW, Heritage Park, Piggott, AR (870) 598-2168 (300 + Cars Expected..)
- 19th-----CAR/BIKE SHOW, Lake Harrison, Harrison, AR (870) 741-2659
- 25th thru 27-----Street Rod Nationals, Fairgrounds, Springfield, MO (574) 875-4032

JUNE:

- 2nd-----CAR SHOW, Arkansas Aeroplex, Blytheville, AR (870) 623-2605
- 2nd-----CAR SHOW, 8th & Pine St., Rolla, MO (573) 364-0865
- 9th-----CAR SHOW/ SWAP MEET, Civic Center(Drive thru Judging) West Plains, MO (417) 256-2900
- 14th thru 16th---CAR SHOW/ SWAP MEET, Petit Jean Mtn., Morrilton, AR www.motaa.com
- 15th thru 16th---SWAP MEET, State Fairgrounds, Sedalia, MO (660) 596-3338
- 16th-----CAR SHOW, 2660 S. Scenic, Springfield, MO (417) 619-8064
- 23rd-----CAR SHOW, City Park, Waynesville, MO (573) 855-0543
- 30th---Cruise-In(Fund Raiser) on the Square, Summersville,MO Fire Dept.(417)331-9631(10am-3pm)
- 30th-----VW CAR SHOW, 1600 S. College St., Mtn. Home, AR (870) 321-5195
- 30th-----CAR SHOW, Downtown, Clinton, AR (501) 884-4131

JULY:

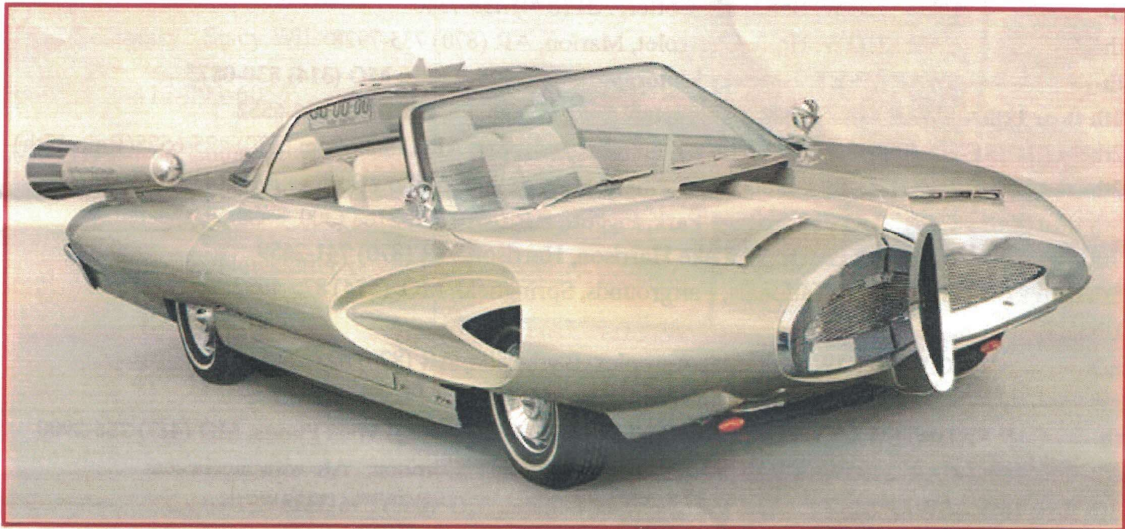
- 14th-----CAR SHOW, George Kell Motors, 3808 S. Van Dyke Rd. Newport, AR870-523-2792
- 15th-----General Motors Car & Truck SHOW, 3655 S. Campbell, Springfield, MO 417-840-9797
- 21st-----CAR SHOW, Brixey Fire Dept., Hwy 95, Brixey, MO (417) 261-2393
- 28th-----CAR SHOW, City Park, Cave City, AR (870) 283-6733 (Debbie)

CALL about events FIRST... dates & events can change or be canceled W/O NOTICE....

TILMAN

CAR SHOW COMMITTEE MEETING SCHEDULE

Thursday, March 15th – Ridge Crest ----- 6pm eat, 7pm meet
Thursday April 19th – Ridge Crest “
Thursday, May 3rd – After Monthly Meeting “
Thursday, May 17th – Ridge Crest “
Thursday, June 7th – After meeting if needed
TUESDAY , June 5th – 5pm bag stuffing at Tilmans
Friday, June 8th – Pre Show Cruise In
Saturday, June 9th – ShowTime!
Thursday June 28th – follow up meeting



1958 FORD X-2000

Does anyone remember this one being publicized back in the day? See it at an auto-rama show?

May Birthdays

Keith Riley	5-2	Joy Johnson	5-4
Carl Trantham	5-4	Jerry Earls	5-7
Jim Earls	5-7	Mitchell Gleason	5-7
Howard Cole	5-10	Susan Fritz	5-10
Bob Tackitt	5-10	Dirk Shultz	5-14
Dottie Garrison	5-16	Michael Gray	5-17
Carol Cole	5-18	Michael O'Mara	5-19
Jean Hanson	5-21	John Feller	5-22
Bill Foster	5-26	Wendy Zigler	5-27
Johnny Cox	5-29	Kelley Parrish	5-29

May Anniversaries

Lanny & Kathy Fisher	5-4
Danny & Stacey Wilson	5-5
Harold & Colleen Harbison	5-6

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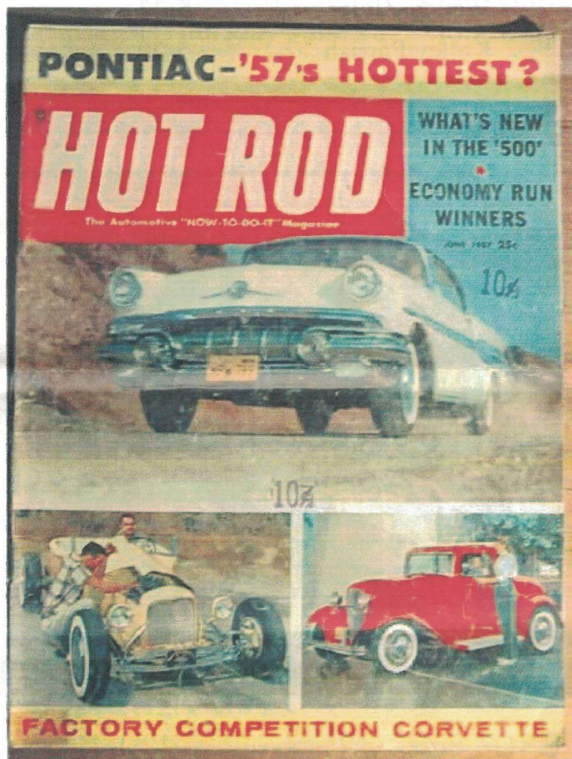
Toll Free 877-220-2627

Ron Dixon

Ron Dixon, Jr.

March 2, 1966

The “working man’s Thunderbird” made its automotive debut on April 17, 1964, at the World’s Fair in Flushing Meadows, New York. Less than two years later, the one millionth Mustang—a white convertible—rolled off the Ford assembly line in Dearborn, Michigan. With an average price tag of \$2,300, the now iconic Mustang was as sporty as it was affordable. Roughly 500 Mustang clubs had already been formed by 1967. And while the Mustang has appeared in hundreds of American feature films, the first was in the James Bond movie, *Goldfinger* in September 1964.



March 8, 1950

After the War in 1944, the Wolfsburg Volkswagen factory where the VW Beetles were made had no means of internal transport. So the people who worked in the experimental department came up with the idea of a flatbed truck utilizing parts from another vehicle—the Kübelwagen. Dutch Volkswagen importer Ben Pon is credited with the “bus” concept after impressing engineers with a sketch of the vehicle showing the cab moved forward and the flatbed covered over.

GM Introduces 'Planned Obsolescence'

Market saturation coincided with technological stagnation: In both product and production technology, innovation was becoming incremental rather than dramatic. The basic differences that distinguish post-World War II models from the Model T were in place by the late 1920s—the self-starter, the closed all-steel body, the high-compression engine, hydraulic brakes, synchromesh transmission and low-pressure balloon tires.

The remaining innovations—the automatic transmission and drop-frame construction—came in the 1930s. Moreover, with some exceptions, cars were made much the same way in the early 1950s as they had been in the 1920s.

To meet the challenges of market saturation and technological stagnation, General Motors under the leadership of Alfred P. Sloan, Jr., in the 1920s and 1930s innovated planned obsolescence of product and put a new emphasis on styling, exemplified in the largely cosmetic annual model change—a planned triennial major restyling to coincide with the economics of the life and with annual minor face-liftings in between.

The goal was to make consumers dissatisfied enough to trade in and presumably up to a more expensive new model long before the useful life of their present cars had ended. Sloan's philosophy was that "the primary object of the corporation ... was to make money, not just to make motorcars." He believed that it was necessary only that GM's cars be "equal in design to the best of our competitors ... it was not necessary to lead in design or to run the risk of untried experiments."

Thus engineering was subordinated to the dictates of stylists and cost-cutting accountants. General Motors became the archetype of a rational corporation run by a technostucture.

As Sloanism replaced Fordism as the predominant market strategy in the industry, Ford lost the sales lead in the lucrative low-priced field to Chevrolet in 1927 and 1928. By 1936 GM claimed 43 percent of the U.S. market; Ford with 22 percent had fallen to third place behind Chrysler with 25 percent.

Although automobile sales collapsed during the Great Depression, Sloan could boast of GM that "in no year did the corporation fail to earn a profit." (GM retained industry leadership until 1986 when Ford surpassed it in profits.)

A Point In Auto History – an excerpt from a writeup on history.com/topics/automobiles

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